

**University of Nebraska-Lincoln  
Division of Student Affairs**

**Strategic Plan  
2013 – 2014 Academic Year**

**MISSION**

The Division of Student Affairs creates a supportive environment for student learning and achievement by providing essential campus services, innovative programs, and state-of-the art facilities that complement the University's academic mission. We foster personal growth, skill development, and broad-based experiential learning in a diverse community, which contributes significantly to students' overall success at the University of Nebraska-Lincoln and prepares them for life-long personal and professional enrichment.

**VISION**

The UNL Division of Student Affairs aspires to be a national leader in serving both current and future generations of students through:

- A proactive, nimble and student-centered approach
- Collaboration with other university entities
- Establishment of quality programs and services for students
- Construction and maintenance of facilities that support and enhance the student learning experience
- Utilization of state-of-the-art technology
- Recruitment and retention of outstanding student affairs professionals

**CORE VALUES**

The UNL Division of Student Affairs embraces the University of Nebraska-Lincoln Core Values of:

**Learning** that prepares students for lifetime success and leadership;

**Excellence** pursued without compromise;

**Achievement** supported by a climate that celebrates each person's success;

**Diversity** of ideas and people;

**Engagement** with academic, business, and civic communities throughout Nebraska and the world;

**Research** and creative activity that informs teaching, fosters discovery, and contributes to the economic prosperity and our quality of life;

**Stewardship** of the human, financial, and physical resources committed to our care.

**UNL Division of Student Affairs  
2013-2014 Priority Goals**

**Institutional Goal: 1. Achieve enrollment of 30,000 by 2017.**

Division Goal: 100% of facilities in the care of the Division of Student Affairs will be constructed, remodeled, or have a design plan focused to provide safe and attractive facilities to enhance recruitment and retention of a diverse student body.

- 1.a Continue development and project management of major new and proposed construction/renovation projects in such a manner as to ensure successful completion on time and within budgets.
- 1.b Incorporate sustainability features into new construction and renovation projects.

Key Benchmarks:

- Successful completion of projects on time and within budget
- Sustainability features explored and incorporated
- Utilization rates
- User satisfaction

**Institutional Goal: 2. Achieve a six-year graduation rate of 70% by 2017.**

Division Goal: The Division of Student Affairs will offer a comprehensive co-curriculum experience with weekly programs focusing on academic, personal and social development.

- 2.a Utilize division-wide and departmental assessment data to improve existing programs and services, respond more quickly to student needs, and/or eliminate as necessary.

Key Benchmarks:

- Department assessment summary integrated into end of the year report

- 2.b Investigate best practices for online student support services.

Key Benchmarks:

- Report outlining best practices distributed and discussed by CSAD

- 2.c Implement a division-wide comprehensive diversity plan that prepares our students to compete in a global society.

Key Benchmarks:

- Department progress summary integrated into end of the year report
- Program specific learning outcomes

- 2.d Implement a comprehensive student engagement program with special emphasis on international students, student veterans and out-of-state students.

Key Benchmarks:

- Number of programs
- Number of participants
- Program specific learning outcomes

2.e Re-envision Career Services as a Center of the future.

Key Benchmark:

- Strategic plan outlining action steps necessary to achieve future vision

2.f In collaboration with individual colleges and departments outside the division, develop or enhance programs and services that support student success.

Key Benchmarks:

- Number of programs
- Number of participants
- Program specific learning outcomes

2.g Reduce the incidence and prevalence of dangerous drinking among UNL students 18-24 years of age by 33%.

Key Benchmarks:

- Undergraduate student binge rate
- Number of students transported to Civil Protective Custody

2.h Finalize the Student Code of Conduct.

Key Benchmark:

- Board of Regent approval

2.i Develop and implement a recognition program recognizing faculty, staff and/or students for excellence in teaching, leadership, character and/or service to the community.

Key Benchmarks:

- Number of nominations received
- Number of individuals recognized

2.j Develop and implement a Friday night programming initiative.

Key Benchmarks:

- Number of programs
- Number of partnerships
- Number of program participants

2.k Explore creative new sources of revenue while protecting existing budgets to aggressively pursue excellence.

Key Benchmarks:

- Total amount of donor dollars received
- Total amount of grant dollars received
- List of programs and/or projects that align with external funding resources