Party at the Union

BACKGROUND
Party at the Union is an event hosted on the Saturday evening of the first week of Big Red Welcome at the University of Nebraska. The purpose of the event is to provide a space where students, primarily incoming students, can meet other students, learn about the student clubs and organizations on campus, and have an engaging evening during their first weekend on campus. There are various hands-on activities, performances, and games that occur throughout the evening; and it is topped off with a dance party and midnight pancake feed on the Nebraska Union Plaza.

A multitude of departments and recognized student organizations assist in making this event a success, and it has become a staple in the line-up of Big Red Welcome programs. To ensure that Party at the Union continues to be an integral part of Big Red Welcome, the host department would like to make sure that the students who attend the event are benefiting in the intended ways.

ASSESSMENT
There are several general outcomes for the attendees:
- Meet new people.
- Navigate the Nebraska Union with confidence.
- Try something new.
- Engage in diverse interactions.
- Learn about the Recognized Student Organizations (RSOs) on campus.

The host department also is interested in knowing what motivates students to attend this event, how long the students stay at the event and how satisfied the students were with the facilities.